



TALKING WITH KIDS ABOUT TOUGH ISSUES:

A National Survey of Parents and Kids

Nickelodeon and Talking with Kids, an on-going campaign of the Kaiser Family Foundation and Children Now, have teamed up to help parents and kids talk together about tough issues, like sex, violence, drugs, and respect.

PARENT SURVEY

P1. Thinking about the kinds of things *child* faces compared to what it was like when you were *child's* age, do you think growing up today is harder, easier, or about the same as it was when you were growing up?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Harder	71%	63%	67%	78%	69%	74%	74%	72%	59%
Easier	14	19	15	11	15	13	10	17	29
About the Same	14	18	17	10	16	12	15	10	11
n	1249	330	323	596	659	590	597	299	304

P2. Next, I would like to talk to you about conversations you may have had with *child*. We're interested in whether you, YOURSELF, have ever talked about certain subjects with *child*. Have you personally ever talked about...with *child* or not?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. What to do if someone brings a gun or other weapon to school									
Yes	67%	68%	63%	68%	68%	66%	68%	75%	61%
No	33	32	36	31	32	34	32	25	38
b. How much teasing and bullying goes on at their school									
Yes	78	78	77	79	79	77	81	73	68
No	21	22	22	20	21	22	18	26	30
c. Alcohol or drugs									
Yes	93	88	94	96	93	94	94	93	92
No	7	12	6	4	7	6	6	7	8
d. Puberty, that is changes in his/her body and feelings as he/she gets older									
Yes	65	46	66	76	63	68	67	65	64
No	34	53	34	24	37	32	33	35	36
e. HIV or AIDS									
Yes	55	33	51	70	55	56	54	67	51
No	44	67	49	30	45	44	45	33	49
f. The basic facts about sexual reproduction, as in how babies are made									
Yes	59	46	51	71	59	60	62	60	49
No	40	53	48	28	40	40	37	39	50
g. (8-11) How to know when he/she is ready to have a boy/girlfriend									
Yes	43	40	46	n/a	38	49	41	52	51
No	56	59	53	n/a	61	51	59	46	49
n	653	330	323	n/a	353	300	314	156	159
h. (12-15) How to know when he/she is ready to have a sexual relationship									
Yes	49	n/a	n/a	49	44	54	50	57	47
No	50	n/a	n/a	50	54	46	49	43	53
i. (12-15) How to handle pressure to have sex									
Yes	54	n/a	n/a	54	45	63	53	68	51
No	46	n/a	n/a	46	55	37	47	32	49
j. (12-15) What kinds of birth control are available and where to get it									
Yes	32	n/a	n/a	32	31	34	31	46	35
No	67	n/a	n/a	67	69	66	69	54	64
n (for h, i, j)	596	n/a	n/a	596	306	290	283	143	145
k. People being treated differently because of their race, religion, or culture									
Yes	85	85	88	84	85	85	89	87	71
No	14	14	11	16	15	14	11	13	29
l. What it means to be gay									
Yes	52	41	50	59	52	52	53	53	51
No	47	58	50	40	47	47	46	46	49
n (for a through f, k, l)	1249	330	323	596	659	590	597	299	304

Notes: - = 0%, * = <1%, n/a = question not asked to subgroup

P3. (If yes to P2.) The first time you talked to *child* about ..., was it because of something your *child* asked or said or did you bring up the subject yourself?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. What to do if someone brings a gun or other weapon to school									
Child brought it up	18%	12%	15%	23%	19%	17%	16%	20%	25%
Respondent initiated conversation	52	57	52	50	55	50	51	55	51
(Vol) Both	5	4	9	3	5	5	6	2	2
(Vol) Something happened in community or school	7	8	7	6	5	9	7	5	6
(Vol) Something on news or TV	15	15	14	16	13	18	16	16	15
n	847	216	214	417	463	384	402	224	194
b. How much teasing and bullying goes on at their school									
Child brought it up	59	52	63	60	55	64	60	65	57
Respondent initiated conversation	26	32	21	25	29	23	23	23	35
(Vol) Both	8	7	8	8	9	7	9	5	4
(Vol) Something happened in community or school	6	7	6	4	6	5	6	6	5
(Vol) Something on news or TV	*	1	-	1	-	1	*	1	-
n	949	257	245	447	504	445	487	218	203
c. Alcohol or drugs									
Child brought it up	25	28	28	21	25	25	25	23	23
Respondent initiated conversation	56	52	50	60	57	54	54	64	57
(Vol) Both	9	10	9	8	8	10	10	4	8
(Vol) Something happened in community or school	4	4	6	3	3	6	4	3	6
(Vol) Something on news or TV	4	4	3	4	4	4	4	5	4
n	1159	294	298	567	610	549	559	278	278
d. Puberty, that is changes in his/her body and feelings as he/she gets older									
Child brought it up	34	47	36	29	36	32	34	32	37
Respondent initiated conversation	52	40	48	58	48	56	50	60	56
(Vol) Both	8	10	9	7	9	7	10	3	4
(Vol) Something happened in community or school	3	2	2	3	2	3	3	3	2
(Vol) Something on news or TV	*	*	1	*	1	*	*	2	1
n	849	154	224	471	421	428	404	214	200
e. HIV or AIDS									
Child brought it up	31	45	33	26	32	30	31	28	27
Respondent initiated conversation	45	33	40	50	40	50	41	55	52
(Vol) Both	6	7	7	5	6	6	7	5	8
(Vol) Something happened in community or school	6	4	4	7	6	6	7	4	4
(Vol) Something on news or TV	10	8	14	8	13	6	11	6	9
n	710	118	175	417	373	337	325	202	155
f. The basic facts about sexual reproduction, as in how babies are made									
Child brought it up	49	69	55	40	49	49	48	50	52
Respondent initiated conversation	40	27	37	46	40	41	42	41	37
(Vol) Both	6	2	5	7	7	4	6	5	7
(Vol) Something happened in community or school	3	*	1	4	2	3	2	1	3
(Vol) Something on news or TV	1	*	*	1	1	*	*	1	2
n	757	158	176	423	394	363	379	190	160
g. (8-11) How to know when he/she is ready to have a boy/girlfriend									
Child brought it up	42	40	44	n/a	43	41	38	55	41
Respondent initiated conversation	45	46	43	n/a	45	45	42	41	55
(Vol) Both	11	13	10	n/a	11	12	17	3	1
(Vol) Something happened in community or school	1	*	1	n/a	1	*	1	*	-
(Vol) Something on news or TV	-	-	-	n/a	-	-	-	-	-
n	306	144	162	n/a	140	166	129	88	80

P3. Continues. (If yes to P2.) The first time you talked to child about ..., was it because of something your child asked or said or did you bring up the subject yourself?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
h. (12-15) How to know when he/she is ready to have a sexual relationship									
Child brought it up	19%	n/a	n/a	19%	23%	16%	17%	13%	25%
Respondent initiated conversation	73	n/a	n/a	73	69	76	75	81	64
(Vol) Both	3	n/a	n/a	3	5	2	3	6	2
(Vol) Something happened in community or school	2	n/a	n/a	2	-	4	2	-	8
(Vol) Something on news or TV	1	n/a	n/a	1	2	1	2	-	-
n	302	n/a	n/a	302	142	160	144	83	66
i. (12-15) How to handle pressure to have sex									
Child brought it up	12	n/a	n/a	12	15	11	10	16	16
Respondent initiated conversation	78	n/a	n/a	78	72	82	78	79	76
(Vol) Both	4	n/a	n/a	4	2	4	3	4	5
(Vol) Something happened in community or school	3	n/a	n/a	3	5	1	4	*	-
(Vol) Something on news or TV	2	n/a	n/a	2	3	1	2	-	3
n	340	n/a	n/a	340	155	185	149	103	74
j. (12-15) What kinds of birth control are available and where to get it									
Child brought it up	23	n/a	n/a	23	26	21	23	9	40
Respondent initiated conversation	69	n/a	n/a	69	62	76	69	87	54
(Vol) Both	2	n/a	n/a	2	3	1	2	2	3
(Vol) Something happened in community or school	5	n/a	n/a	5	8	1	6	1	3
(Vol) Something on news or TV	-	n/a	n/a	-	-	-	-	-	-
n	220	n/a	n/a	220	121	99	90	68	58
k. People being treated differently because of their race, religion, or culture									
Child brought it up	36	36	36	37	33	40	37	41	36
Respondent initiated conversation	44	45	45	43	47	41	42	44	52
(Vol) Both	10	12	7	10	10	9	11	7	5
(Vol) Something happened in community or school	2	2	4	2	3	1	2	2	4
(Vol) Something on news or TV	3	4	2	4	1	5	3	5	2
n	1047	268	277	502	554	493	533	260	216
l. What it means to be gay									
Child brought it up	55	61	56	52	52	58	57	51	43
Respondent initiated conversation	29	25	27	32	30	28	27	35	41
(Vol) Both	5	6	6	3	5	5	5	3	5
(Vol) Something happened in community or school	1	1	2	1	2	1	1	3	1
(Vol) Something on news or TV	6	5	5	7	7	5	7	6	5
n	681	148	174	359	373	308	330	170	159

P4. (If yes to P2.) Do you feel the first conversation you had about ... happened, too late, too early or at about the right time?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. What to do if someone brings a gun or other weapon to school									
Too late	8%	4%	4%	12%	8%	8%	9%	6%	8%
Too early	9	17	7	6	9	10	10	5	14
At about the right time	81	77	88	80	82	81	80	87	77
n	847	216	214	417	463	384	402	224	194
b. How much teasing and bullying goes on at their school									
Too late	13	14	11	13	11	14	13	12	10
Too early	4	5	3	5	3	6	4	4	6
At about the right time	81	79	84	81	83	78	82	81	82
n	949	257	245	447	504	445	487	218	203

P4. Continues. (If yes to P2.) Do you feel the first conversation you had about ... happened, too late, too early or at about the right time?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
c. Alcohol or drugs									
Too late	2%	*	2%	3%	2%	2%	2%	2%	1%
Too early	10	17	8	7	6	13	9	11	10
At about the right time	87	83	88	89	90	85	87	87	89
n	1159	294	298	567	610	549	559	278	278
d. Puberty, that is changes in his/her body and feelings as he/she gets older									
Too late	3	1	2	3	2	3	3	3	3
Too early	11	21	12	7	8	13	11	5	16
At about the right time	86	78	84	89	88	84	86	92	80
n	849	154	224	471	421	428	404	214	200
e. HIV or AIDS									
Too late	2	2	*	3	2	2	1	5	3
Too early	14	33	9	12	11	17	15	12	11
At about the right time	83	66	90	84	85	81	83	82	86
n	710	118	175	417	373	337	325	202	155
f. The basic facts about sexual reproduction, as in how babies are made									
Too late	1	1	1	2	1	1	1	1	1
Too early	17	24	18	14	14	20	19	14	12
At about the right time	81	74	80	83	83	78	79	85	87
n	757	158	176	423	394	363	379	190	160
g. (8-11) How to know when he/she is ready to have a boy/girlfriend									
Too late	1	2	1	n/a	2	1	1	2	1
Too early	27	33	23	n/a	26	28	24	24	41
At about the right time	71	65	76	n/a	72	70	73	74	58
n	306	144	162	n/a	140	166	129	88	80
h. (12-15) How to know when he/she is ready to have a sexual relationship									
Too late	5	n/a	n/a	5	6	4	5	2	5
Too early	12	n/a	n/a	12	10	13	11	15	7
At about the right time	83	n/a	n/a	83	84	83	84	83	88
n	302	n/a	n/a	302	142	160	144	83	66
i. (12-15) How to handle pressure to have sex									
Too late	5	n/a	n/a	5	7	4	7	3	2
Too early	10	n/a	n/a	10	8	12	12	7	6
At about the right time	84	n/a	n/a	84	85	84	82	90	92
n	340	n/a	n/a	340	155	185	149	103	74
j. (12-15) What kinds of birth control are available and where to get it									
Too late	4	n/a	n/a	4	5	3	3	-	7
Too early	15	n/a	n/a	15	17	14	17	5	16
At about the right time	80	n/a	n/a	80	78	83	80	95	77
n	220	n/a	n/a	220	121	99	90	68	58
k. People being treated differently because of their race, religion, or culture									
Too late	5	5	4	6	5	5	5	5	7
Too early	4	4	4	5	4	5	3	3	7
At about the right time	90	91	91	88	90	89	91	90	85
n	1047	268	277	502	554	493	533	260	216
l. What it means to be gay									
Too late	5	7	5	4	6	4	6	1	2
Too early	18	31	19	13	17	19	20	14	15
At about the right time	76	60	74	82	75	76	73	85	83
n	681	148	174	359	373	308	330	170	159

P5. (If yes to P2.) Would you say *child* and you have talked about ... a couple of times or is that something you talk about regularly?

	Total	Age			Gender		Race/Ethnicity		
		8–9	10–11	12–15	Boys	Girls	White	African American	Latino
a. What to do if someone brings a gun or other weapon to school									
Couple of times	66%	65%	68%	66%	67%	65%	70%	60%	59%
Regularly	33	34	32	34	32	34	29	40	41
n	847	216	214	417	463	384	402	224	194
b. How much teasing and bullying goes on at their school									
Couple of times	49	55	49	45	52	45	48	48	49
Regularly	51	44	51	55	47	54	51	52	51
n	949	257	245	447	504	445	487	218	203
c. Alcohol or drugs									
Couple of times	40	48	43	35	44	36	38	39	46
Regularly	59	51	57	64	55	64	61	61	53
n	1159	294	298	567	610	549	559	278	278
d. Puberty, that is changes in his/her body and feelings as he/she gets older									
Couple of times	51	52	57	47	63	40	52	39	52
Regularly	49	48	42	52	37	60	48	61	48
n	849	154	224	471	421	428	404	214	200
e. HIV or AIDS									
Couple of times	70	83	74	65	70	69	72	64	64
Regularly	30	17	26	35	30	30	28	36	36
n	710	118	175	417	373	337	325	202	155
f. The basic facts about sexual reproduction, as in how babies are made									
Couple of times	66	75	71	61	71	61	67	61	61
Regularly	33	24	29	38	28	39	32	38	39
n	757	158	176	423	394	363	379	190	160
g. (8–11) How to know when he/she is ready to have a boy/girlfriend									
Couple of times	52	53	51	n/a	56	50	56	51	44
Regularly	47	47	48	n/a	44	49	43	49	56
n	306	144	162	n/a	140	166	129	88	80
h. (12–15) How to know when he/she is ready to have a sexual relationship									
Couple of times	55	n/a	n/a	55	62	50	60	49	47
Regularly	44	n/a	n/a	44	38	50	40	51	52
n	302	n/a	n/a	302	142	160	144	83	66
i. (12–15) How to handle pressure to have sex									
Couple of times	47	n/a	n/a	47	54	42	52	35	36
Regularly	53	n/a	n/a	53	46	58	48	65	64
n	340	n/a	n/a	340	155	185	149	103	74
j. (12–15) What kinds of birth control are available and where to get it									
Couple of times	59	n/a	n/a	59	65	53	63	37	56
Regularly	41	n/a	n/a	41	35	47	37	63	44
n	220	n/a	n/a	220	121	99	90	68	58
k. People being treated differently because of their race, religion, or culture									
Couple of times	39	43	42	36	41	38	39	34	44
Regularly	60	56	58	63	59	61	61	66	56
n	1047	268	277	502	554	493	533	260	216
l. What it means to be gay									
Couple of times	73	83	79	68	76	70	73	76	69
Regularly	26	17	20	32	24	29	26	24	31
n	681	148	174	359	373	308	330	170	159

P6. Next, we'd like to know how much influence you think some different groups have on the way *child* and other children *his/her* age think about the kinds of issues we've been discussing. How much influence do/does ... have on the way *age of child* year olds think about these issues: a lot of influence, some influence, only a little influence, or no influence?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. Mothers									
A lot of influence	73%	80%	81%	65%	71%	75%	77%	70%	63%
Some influence	19	12	14	25	20	17	17	24	21
Only a little influence	5	4	3	7	6	4	4	7	9
None	1	1	1	1	1	1	1	*	4
b. Fathers									
A lot of influence	63	72	70	54	67	59	66	57	61
Some influence	22	14	19	29	21	23	24	21	18
Only a little influence	8	7	5	10	6	10	6	10	12
None	3	3	3	4	2	5	2	7	5
c. Brother and sisters or other family members									
A lot of influence	48	54	57	41	50	47	51	47	40
Some influence	30	29	23	34	29	31	32	28	23
Only a little influence	12	8	12	14	11	13	10	14	19
None	8	7	6	9	8	8	6	8	15
d. Television and the movies									
A lot of influence	64	62	68	64	65	63	65	62	64
Some influence	25	27	24	24	25	24	26	23	18
Only a little influence	7	7	7	8	6	9	6	12	10
None	2	3	*	3	2	2	2	2	5
e. Friends									
A lot of influence	61	48	64	68	63	60	66	55	49
Some influence	25	35	24	19	23	26	25	25	21
Only a little influence	9	11	10	7	8	9	6	14	17
None	3	4	1	3	3	2	1	4	8
f. The Internet									
A lot of influence	28	19	24	35	29	27	26	29	38
Some influence	26	22	27	27	27	24	27	28	20
Only a little influence	19	22	22	16	16	22	21	17	10
None	19	27	19	14	18	19	19	18	20
g. Teachers or classes in school									
A lot of influence	48	59	57	38	47	50	50	47	44
Some influence	35	29	29	42	35	36	36	36	28
Only a little influence	12	8	10	15	13	11	11	10	15
None	1	1	1	2	1	2	*	3	5
n	1249	330	323	596	659	590	597	299	304

P7. I have a few questions about things that some kids may be doing. Please tell me if this is something that you think a lot, some, a few, or no kids do at your child's school.

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. Smoke cigarettes									
A lot	13%	3%	4%	24%	12%	14%	14%	10%	13%
Some	26	19	15	35	27	24	27	21	25
A few	25	24	28	25	26	25	28	23	16
None	31	50	48	13	29	34	27	42	40
b. Drink beer or other alcohol									
A lot	9	3	2	15	7	10	10	5	7
Some	21	9	11	34	21	21	24	16	20
A few	27	25	30	26	30	24	29	25	18
None	38	58	53	20	36	40	34	49	49
c. Use drugs									
A lot	6	1	2	12	6	7	6	4	8
Some	26	13	16	38	26	26	28	24	19
A few	28	20	31	31	29	27	32	22	19
None	35	61	45	15	34	35	31	44	44
d. Get teased or bullied by other students									
A lot	26	27	25	27	26	26	26	30	28
Some	41	43	41	40	43	39	44	38	36
A few	24	22	26	24	21	27	25	20	18
None	7	7	5	7	6	7	4	10	16
e. Get threatened with violence by other students									
A lot	9	8	9	10	10	9	7	18	13
Some	27	25	23	31	28	27	28	25	32
A few	37	37	38	36	37	37	42	30	21
None	24	29	29	18	21	26	20	26	31
f. Get treated badly because they are different									
A lot	18	17	16	19	15	20	17	20	22
Some	35	33	36	35	35	35	38	33	26
A few	30	31	26	31	30	30	32	26	24
None	15	16	20	12	16	14	12	19	22
n (for a through f)	1249	330	323	596	659	590	597	299	304
g. (10-15) Have boyfriends or girlfriends									
A lot	38	n/a	16	49	40	35	39	39	31
Some	33	n/a	36	31	31	35	35	30	27
A few	18	n/a	30	12	19	18	17	20	16
None	8	n/a	14	5	7	10	6	7	20
n	919	n/a	323	596	479	440	441	220	223
h. (12-15) Kiss or make-out									
A lot	30	n/a	n/a	30	26	35	31	34	27
Some	36	n/a	n/a	36	39	33	38	31	31
A few	17	n/a	n/a	17	18	16	19	18	8
None	10	n/a	n/a	10	8	11	8	14	15
i. (12-15) Have sex									
A lot	12	n/a	n/a	12	10	14	9	22	18
Some	32	n/a	n/a	32	31	32	34	33	19
A few	28	n/a	n/a	28	28	29	32	20	24
None ¹	19	n/a	n/a	19	19	19	17	23	20
n (for h and i)	596	n/a	n/a	596	306	290	283	143	145

¹ Includes those who said they do not think any kids "kiss or make out"

DEMOGRAPHICS

D1. Parent sex?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Father	45%	42%	43%	47%	47%	42%	46%	35%	44%
Mother	55	58	57	53	53	58	54	65	56
n	1249	330	323	596	659	590	597	299	304

D2. Is child a boy or girl?

	Total	Age			Race/Ethnicity		
		8-9	10-11	12-15	White	African American	Latino
Boy	51%	53%	51%	49%	51%	50%	50%
Girl	49	47	49	51	49	50	50
n	1249	330	323	596	597	299	304

D3. How old is child?

	Total	Gender		Race/Ethnicity		
		Boys	Girls	White	African American	Latino
8 years old	12%	13%	11%	12%	11%	14%
9 years old	15	15	14	14	17	14
10 years old	13	13	14	13	15	9
11 years old	13	13	12	12	11	17
12 years old	11	12	11	11	10	16
13 years old	13	13	12	14	14	9
14 years old	11	10	13	11	12	11
15 years old	12	11	14	13	10	11
n	1249	659	590	597	299	304

D4. So we can describe the families that take part in this survey, can you please tell me if child's other parent also lives in your household?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Yes	79%	75%	82%	79%	80%	78%	83%	62%	78%
No	18	21	16	18	16	20	15	33	17
No other Parent	2	2	2	3	3	1	2	4	4
n	1249	330	323	596	659	590	597	299	304

D5. Does child have any older brothers or sisters, including those who may now live elsewhere?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Yes	59%	49%	60%	64%	58%	61%	59%	64%	56%
No	40	50	40	35	42	39	41	36	43
n	1249	330	323	596	659	590	597	299	304

D6. What grade of school is child in now?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
2 nd grade	5%	20%	*	*	7%	4%	6%	4%	5%
3 rd grade	11	41	1	-	12	10	11	10	13
4 th grade	16	36	23	*	14	17	14	21	14
5 th grade	13	1	46	1	13	12	13	14	10
6 th grade	11	*	25	10	13	10	11	9	18
7 th grade	13	*	2	26	13	13	13	11	14
8 th grade	11	-	2	23	11	11	11	15	9
9 th grade	12	-	-	26	12	13	13	14	10
10 th grade	6	-	-	12	5	7	6	3	7
11 th grade	1	-	-	1	*	1	1	-	*
Home Schooled	*	*	1	-	-	1	*	-	-
n	1249	330	323	596	659	590	597	299	304

D7. In politics today, do you consider yourself a Republican, Democrat, or Independent?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Republican	31%	26%	33%	34%	35%	28%	41%	5%	15%
Democrat	32	35	31	31	31	34	25	71	37
Independent	25	26	24	24	24	26	25	17	28
Other	2	2	2	2	1	2	2	-	2
None of these	5	6	6	4	5	6	4	4	10
n	1249	330	323	596	659	590	597	299	304

D8. Would you say your views on political matters are liberal, moderate, conservative, or something else?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Liberal	16%	16%	15%	17%	15%	17%	15%	21%	15%
Moderate	35	37	34	34	34	36	37	34	29
Conservative	32	28	30	35	33	30	34	23	34
Something else	4	4	5	4	3	4	4	3	4
None of these	6	9	6	4	6	6	5	10	9
n	1249	330	323	596	659	590	597	299	304

D9. Are you married, living as married, divorced, separated, widowed, or have you never been married?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Married	82%	77%	85%	84%	81%	83%	89%	60%	81%
Living as married	2	3	1	2	2	1	1	4	3
Divorced	6	8	5	6	7	6	7	10	3
Separated	2	2	2	2	2	2	1	5	3
Widowed	1	1	*	2	2	1	1	3	1
Never been married	5	7	4	3	4	5	2	17	8
n	1249	330	323	596	659	590	597	299	304

D10. What is the last grade or class that you completed in school?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Grade 8 or lower	4%	3%	5%	5%	4%	5%	2%	2%	18%
Grade 9-11	10	10	9	11	9	12	6	15	28
High school graduate (grade 12 or GED)	29	27	27	31	30	27	31	34	25
Business, technical, or vocational school	3	2	3	3	3	3	3	2	2
Some college	24	29	23	23	20	29	26	26	14
College graduate	21	22	23	19	23	19	24	15	12
Post graduate training	7	7	8	7	9	5	9	6	1
n	1249	330	323	596	659	590	597	299	304

D11. What is your age?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Under 35	20%	34%	23%	12%	19%	21%	17%	29%	31%
35-39	25	30	23	23	26	24	26	23	26
40-45	26	19	25	30	24	27	29	20	20
45 and older	26	15	25	34	28	25	28	26	21
n	1249	330	323	596	659	590	597	299	304

D12. This past year, that is in 2000, what was your total family income from all sources, before taxes. Just stop me when I get to the right category.

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Less than \$15,000	5%	6%	5%	5%	5%	6%	4%	10%	9%
\$15,000 to under \$25,000	10	10	9	10	9	10	7	13	22
\$25,000 to under \$35,000	12	15	10	12	12	13	11	19	15
\$35,000 to under \$50,000	19	20	19	18	19	19	20	22	16
\$50,000 to under \$75,000	19	18	22	18	20	18	22	13	11
\$75,000 to under \$100,000	13	8	14	16	14	13	16	8	8
\$100,000 or more	10	8	12	10	10	10	12	6	2
n	1249	330	323	596	659	590	597	299	304

D13-D14. Race/Ethnicity

	Total	Age			Gender	
		8-9	10-11	12-15	Boys	Girls
White	67%	65%	67%	68%	67%	67%
African American	12	13	13	12	12	13
Latino	14	15	14	14	14	14
Asian	2	2	3	1	1	3
Other	2	2	1	2	2	2
n	1249	330	323	596	659	590

D15. What is your religious preference?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Protestant	44%	41%	42%	47%	47%	42%	48%	66%	18%
Catholic	28	29	30	27	26	30	25	9	62
Jewish	2	2	1	2	3	1	3	-	-
Some other religion	10	13	12	10	11	12	11	13	11
No religion	10	11	9	11	11	10	11	9	7
n	1249	330	323	596	659	590	597	299	304

CHILD SURVEY

C1. Thinking about your life, compared to what it was like when your parents were your age, do you think growing up today is harder, easier, or about the same as it was when your parents were growing up?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
Harder	32%	22%	22%	43%	28%	36%	34%	34%	26%
Easier	42	41	51	37	44	40	40	40	47
About the Same	22	31	20	19	22	22	22	24	24
n	823	197	210	416	443	380	393	202	203

C2. How often do you talk to ... about what's going on in your life? A lot, sometimes, or never?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. Your Mother									
A lot	55%	59%	60%	51%	48%	62%	57%	52%	54%
Sometimes	40	37	37	44	47	34	39	41	41
Never	4	3	3	5	5	4	4	6	5
No mother	*	-	*	*	*	-	*	-	*
b. Your father									
A lot	33	49	29	27	39	27	33	29	38
Sometimes	51	41	57	53	48	53	54	45	46
Never	14	7	12	19	10	18	12	21	16
No father	1	1	1	1	1	1	1	4	*
c. Your brother or sister									
A lot	20	15	18	23	19	21	18	19	24
Sometimes	45	46	44	45	46	44	45	46	45
Never	30	31	32	28	30	30	31	29	29
No brother or sister	5	6	5	4	5	4	5	5	3
d. Friends									
A lot	40	26	32	52	31	49	45	33	25
Sometimes	43	46	48	39	49	38	41	47	52
Never	16	28	19	9	19	13	14	20	23
e. Guidance counselor or teacher									
A lot	9	13	12	5	10	8	8	12	7
Sometimes	45	49	48	41	44	46	45	40	45
Never	46	37	39	54	46	45	46	48	46
f. Other relatives									
A lot	13	18	12	11	9	17	12	18	12
Sometimes	61	58	63	62	60	62	63	61	58
Never	26	24	25	27	31	21	24	21	30
n	823	197	210	416	443	380	393	202	203

C3. How big of a problem for people your age is ... Is it a very big problem, kind of a big problem, a little problem, or not a problem at all?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. Drugs and alcohol									
Very big problem	37%	38%	29%	41%	33%	41%	33%	38%	55%
Kind of a big problem	18	9	12	27	16	20	20	16	17
A little problem	15	8	14	20	14	17	17	16	8
Not a problem at all	28	43	44	12	35	21	30	26	21
b. Teasing and bullying									
Very big problem	27	28	24	27	23	30	25	38	24
Kind of a big problem	35	24	35	41	36	34	38	22	31
A little problem	24	27	24	23	23	26	26	20	25
Not a problem at all	13	18	15	9	17	8	10	16	17
c. Violence									
Very big problem	27	27	27	28	24	30	21	37	43
Kind of a big problem	27	17	21	34	24	29	27	29	21
A little problem	26	24	25	28	32	22	31	15	17
Not a problem at all	18	27	25	10	19	17	18	17	17

C3. Continues. How big of a problem for people your age is ... Is it a very big problem, kind of a big problem, a little problem, or not a problem at all?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
d. Treating people badly because they are different									
Very big problem	30%	28%	28%	32%	30%	30%	28%	34%	34%
Kind of a big problem	27	24	22	31	23	31	27	25	28
A little problem	23	19	25	24	24	21	24	19	20
Not a problem at all	19	26	25	12	22	16	19	19	16
n (a through d)	823	197	210	416	443	380	393	202	203
e. (10-15) Pressure to have sex									
Very big problem	24	n/a	21	26	21	27	20	28	40
Kind of a big problem	19	n/a	12	23	18	21	19	23	20
A little problem	21	n/a	14	25	19	23	25	12	17
Not a problem at all	30	n/a	40	25	37	23	30	32	20
f. (10-15) HIV/AIDS									
Very big problem	18	n/a	13	20	17	18	12	24	35
Kind of a big problem	15	n/a	13	16	14	16	15	12	21
A little problem	23	n/a	20	25	23	24	24	24	18
Not a problem at all	33	n/a	35	32	36	30	36	31	20
g. (10-15) Racism, that is treating people badly because of the color of their skin									
Very big problem	17	n/a	19	15	16	18	12	18	36
Kind of a big problem	17	n/a	11	20	14	20	18	15	16
A little problem	28	n/a	24	30	29	27	28	33	21
Not a problem at all	37	n/a	44	34	41	34	41	34	28
n (e through g)	626	n/a	210	416	340	286	303	150	152

C4a-C4b. Next I have some questions about things other students at your school may be doing. Remember, we will not tell anyone your answers and if you are uncomfortable answering any, please just say so. Do any of the students in your school...Would you say a lot, some, or just a few.

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. Smoke cigarettes									
Yes	38%	3%	16%	67%	35%	40%	40%	36%	27%
A lot	13	1	1	25	8	17	14	10	7
Some	12	1	5	22	13	12	12	11	11
Just a few	13	2	10	20	15	11	14	16	8
No	57	92	78	27	59	55	55	56	66
b. Drink beer or alcohol									
Yes	31	2	8	58	27	34	34	22	23
A lot	11	*	1	22	9	14	14	6	4
Some	11	2	*	21	10	11	11	12	9
Just a few	9	*	6	15	8	9	9	4	9
No	63	94	87	33	66	59	60	68	69

C4a–C4b. Continues. Next I have some questions about things other students at your school may be doing. Remember, we will not tell anyone your answers and if you are uncomfortable answering any, please just say so. Do any of the students in your school...Would you say a lot, some, or just a few.

	Total	Age			Gender		Race/Ethnicity		
		8–9	10–11	12–15	Boys	Girls	White	African American	Latino
c. Do drugs									
Yes	31%	2%	9%	57%	29%	33%	24%	28%	
A lot	7	*	1	14	4	8	3	6	
Some	13	1	3	25	13	14	14	9	
Just a few	10	*	5	18	11	11	6	13	
No	61	90	84	34	61	58	68	65	
d. Get teased or bullied by other students									
Yes	80	71	77	86	79	81	84	70	
A lot	17	10	17	21	16	17	20	18	
Some	34	26	35	38	34	35	34	29	
Just a few	28	35	23	27	29	29	28	23	
No	18	27	20	13	19	17	14	27	
e. Get threatened with violence by other students									
Yes	49	37	39	60	49	49	56	39	
A lot	5	2	6	6	4	4	7	5	
Some	21	14	16	27	19	22	24	16	
Just a few	23	20	17	27	26	24	25	18	
No	48	59	56	38	48	47	41	54	
f. Get treated badly because they are different									
Yes	55	47	39	67	54	57	56	51	
A lot	10	4	8	14	10	9	14	9	
Some	24	19	14	32	20	26	19	20	
Just a few	21	23	18	21	23	21	22	21	
No	43	50	58	31	43	40	43	49	
n (a through f)	823	197	210	416	443	393	202	203	
g. (10–15) Have boyfriends or girlfriends									
Yes	90	n/a	76	97	87	90	97	84	
A lot	55	n/a	30	68	54	55	67	43	
Some	20	n/a	23	18	19	20	17	19	
Just a few	15	n/a	23	11	14	14	13	20	
No	7	n/a	18	1	8	6	3	14	
n	626	n/a	210	416	340	286	303	152	
h. (12–15) Kiss or make-out									
Yes	72	n/a	n/a	72	68	70	80	72	
A lot	34	n/a	n/a	34	33	32	38	30	
Some	25	n/a	n/a	25	21	26	27	23	
Just a few	14	n/a	n/a	14	15	12	14	19	
No	25	n/a	n/a	25	27	27	13	25	
i. (12–15) Have sex									
Yes	44	n/a	n/a	44	34	45	53	31	
A lot	9	n/a	n/a	9	8	9	13	7	
Some	17	n/a	n/a	17	13	17	21	11	
Just a few	17	n/a	n/a	17	13	18	19	13	
No ²	46	n/a	n/a	46	52	47	32	49	
n (h and i)	416	n/a	n/a	416	226	190	204	101	

² Includes those who said they do not think any kids “kiss or make out”

C5. Now I'd like to talk about some of the things you may have talked about with your mother or father. Have you ever talked with your mother or father about... (Asked only of those kids whose parents say they have talked about the issues)

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. What to do if someone brings a gun or other weapon to school									
Yes	58%	59%	65%	54%	54%	62%	57%	62%	52%
No	41	39	34	46	45	37	42	38	48
n	594	135	146	313	332	262	291	156	133
b. How much teasing and bullying goes on at their school									
Yes	58	56	62	57	53	63	59	60	58
No	41	41	38	43	46	37	40	40	42
n	652	157	168	327	349	303	329	162	140
c. Alcohol or drugs									
Yes	75	68	69	82	71	80	77	66	77
No	24	30	30	18	29	20	22	34	23
n	783	183	197	403	426	357	374	192	193
d. Puberty, that is changes in your body and feelings as you get older									
Yes	70	55	65	77	56	80	72	60	75
No	28	39	33	21	39	19	25	39	23
n	653	114	172	367	320	333	323	164	145
e. HIV or AIDS									
Yes	51	30	39	61	45	56	52	47	49
No	46	58	59	38	51	42	44	51	49
n	520	81	126	313	273	247	251	135	117
f. The basic facts about sexual reproduction, as in how babies are made									
Yes	64	58	59	68	63	65	64	63	65
No	33	39	39	29	35	32	33	33	34
n	590	107	144	339	295	295	302	150	121
g. (8-11) How to know when you are ready to have a boy/girlfriend									
Yes	51	48	53	n/a	48	52	52	52	49
No	45	49	42	n/a	50	42	45	44	45
n	215	98	117	n/a	98	117	93	66	53
h. (12-15) How to know when you are ready to have a sexual relationship									
Yes	48	n/a	n/a	48	47	49	48	43	52
No	51	n/a	n/a	51	52	50	52	52	48
n	249	n/a	n/a	249	120	129	126	64	51
i. (12-15) How to handle pressure to have sex									
Yes	54	n/a	n/a	54	50	57	54	58	52
No	45	n/a	n/a	45	49	43	46	40	47
n	269	n/a	n/a	269	128	141	126	72	61
j. (12-15) What kinds of birth control are available and where to get it									
Yes	35	n/a	n/a	35	33	37	39	38	22
No	63	n/a	n/a	63	64	62	60	54	78
n	196	n/a	n/a	196	105	91	89	54	48
k. People being treated differently because of their race, religion, or culture									
Yes	60	50	55	68	54	66	62	56	63
No	38	46	43	31	44	33	37	40	36
n	709	165	178	366	383	326	361	178	150
l. What it means to be gay									
Yes	54	44	43	63	46	62	55	49	61
No	44	52	54	36	53	35	43	45	39
n	502	105	124	273	280	222	251	127	112

C6. How often have you talked with your mother or father about ...? Have you talked about it a couple of times or is that something you talk about regularly?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. What to do if someone brings a gun or other weapon to school									
We talked about it a couple of times	71%	64%	67%	78%	73%	69%	71%	79%	66%
It is something we talk about regularly	28	36	33	21	27	30	29	18	34
n	339	75	89	175	171	168	164	91	73
b. How much teasing and bullying goes on at their school									
We talked about it a couple of times	66	64	74	62	67	65	66	67	62
It is something we talk about regularly	33	34	24	38	33	33	33	33	38
n	380	89	107	184	192	188	189	94	86
c. Alcohol or drugs									
We talked about it a couple of times	67	70	65	67	69	66	68	65	64
It is something we talk about regularly	32	30	33	33	31	33	31	35	34
n	573	121	136	316	296	277	287	122	145
d. Puberty, that is changes in your body and feelings as you get older									
We talked about it a couple of times	71	66	72	73	84	65	74	65	66
It is something we talk about regularly	26	30	23	27	15	32	24	32	30
n	440	58	111	271	183	257	226	99	104
e. HIV or AIDS									
We talked about it a couple of times	80	82	87	78	81	80	84	73	78
It is something we talk about regularly	20	18	13	22	19	20	16	27	22
n	260	22	50	188	124	136	132	62	58
f. The basic facts about sexual reproduction, as in how babies are made									
We talked about it a couple of times	79	70	83	79	81	76	82	80	65
It is something we talk about regularly	20	26	13	20	17	21	16	20	31
n	367	53	86	228	180	187	188	93	77
g. (8-11) How to know when you are ready to have a boy/girlfriend									
We talked about it a couple of times	74	70	77	n/a	75	73	75	70	71
It is something we talk about regularly	26	30	23	n/a	25	27	25	30	29
n	109	45	64	n/a	50	59	50	32	26
h. (12-15) How to know when you are ready to have a sexual relationship									
We talked about it a couple of times	80	n/a	n/a	80	83	78	82	80	61
It is something we talk about regularly	20	n/a	n/a	20	17	22	18	20	39
n	113	n/a	n/a	113	51	62	56	26	27
i. (12-15) How to handle pressure to have sex									
We talked about it a couple of times	67	n/a	n/a	67	59	71	70	66	65
It is something we talk about regularly	33	n/a	n/a	33	41	29	30	34	35
n	147	n/a	n/a	147	61	86	67	43	33
j. (12-15) What kinds of birth control are available and where to get it									
We talked about it a couple of times	87	n/a	n/a	87	87	86	91	80	68
It is something we talk about regularly	13	n/a	n/a	13	13	14	9	20	32
n	66	n/a	n/a	66	30	36	33	19	14
k. People being treated differently because of their race, religion, or culture									
We talked about it a couple of times	68	82	68	63	69	68	69	68	67
It is something we talk about regularly	31	17	31	37	31	32	31	32	30
n	423	81	100	242	210	213	220	105	90
l. What it means to be gay									
We talked about it a couple of times	83	78	80	85	80	85	86	82	66
It is something we talk about regularly	17	18	19	15	18	15	13	18	34
n	257	38	61	158	126	131	132	58	63

C7. How comfortable are you talking to your mother or father about ...? Would you say you are very comfortable, kind of comfortable, not too comfortable, or not comfortable at all?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. What to do if someone brings a gun or other weapon to school									
Very comfortable	56%	35%	59%	66%	55%	56%	55%	61%	57%
Kind of comfortable	28	34	23	28	26	30	30	22	34
Not too comfortable	7	16	6	3	9	6	9	4	2
Not comfortable at all	7	13	10	2	9	5	5	11	7
n	339	75	89	175	171	168	164	91	73
b. How much teasing and bullying goes on at their school									
Very comfortable	50	37	49	57	50	50	53	35	49
Kind of comfortable	36	38	38	34	33	38	34	47	37
Not too comfortable	9	15	9	6	10	8	10	5	8
Not comfortable at all	4	8	3	2	5	3	2	9	7
n	380	89	107	184	192	188	189	94	86
c. Alcohol or drugs									
Very comfortable	55	40	58	60	54	57	54	57	54
Kind of comfortable	33	41	30	31	34	33	34	30	34
Not too comfortable	8	6	8	8	7	8	9	8	5
Not comfortable at all	3	10	3	1	4	3	3	3	5
n	573	121	136	316	296	277	287	122	145
d. Puberty, that is changes in your body and feelings as you get older									
Very comfortable	32	38	35	29	27	34	31	38	31
Kind of comfortable	45	39	46	46	46	45	47	33	43
Not too comfortable	17	13	12	19	21	14	16	21	17
Not comfortable at all	5	6	4	5	4	6	5	7	6
n	440	58	111	271	183	257	226	99	104
e. HIV or AIDS									
Very comfortable	42	49	40	42	38	45	41	45	38
Kind of comfortable	45	34	38	49	44	47	47	43	43
Not too comfortable	7	8	7	7	13	3	8	8	5
Not comfortable at all	4	8	12	2	4	4	3	3	13
n	260	22	50	188	124	136	132	62	58
f. The basic facts about sexual reproduction, as in how babies are made									
Very comfortable	27	24	22	29	24	29	23	36	31
Kind of comfortable	49	51	53	46	45	52	53	40	45
Not too comfortable	17	12	18	18	23	13	15	16	17
Not comfortable at all	7	12	5	6	8	6	8	7	3
n	367	53	86	228	180	187	188	93	77
g. (8-11) How to know when you are ready to have a boy/girlfriend									
Very comfortable	45	40	50	n/a	40	49	48	45	41
Kind of comfortable	40	47	34	n/a	37	41	42	38	34
Not too comfortable	9	4	12	n/a	13	6	4	10	20
Not comfortable at all	5	9	2	n/a	6	4	4	7	5
n	109	45	64	n/a	50	59	50	32	26
h. (12-15) How to know when you are ready to have a sexual relationship									
Very comfortable	29	n/a	n/a	29	30	28	32	30	25
Kind of comfortable	46	n/a	n/a	46	53	41	47	43	54
Not too comfortable	23	n/a	n/a	23	15	28	20	24	16
Not comfortable at all	2	n/a	n/a	2	2	2	1	3	5
n	113	n/a	n/a	113	51	62	56	26	27
i. (12-15) How to handle pressure to have sex									
Very comfortable	31	n/a	n/a	31	33	30	34	35	23
Kind of comfortable	46	n/a	n/a	46	37	50	42	40	48
Not too comfortable	16	n/a	n/a	16	23	13	16	18	26
Not comfortable at all	7	n/a	n/a	7	7	7	9	6	3
n	147	n/a	n/a	147	61	86	67	43	33

C7. Continues. How comfortable are you talking to your mother or father about ...? Would you say you are very comfortable, kind of comfortable, not too comfortable, or not comfortable at all?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
j. (12-15) What kinds of birth control are available and where to get it									
Very comfortable	40%	n/a	n/a	40%	51%	32%	46%	14%	49%
Kind of comfortable	48	n/a	n/a	48	32	60	50	47	40
Not too comfortable	11	n/a	n/a	11	15	8	5	37	3
Not comfortable at all	1	n/a	n/a	1	3	-	-	2	8
n	66	n/a	n/a	66	30	36	33	19	14
k. People being treated differently because of their race, religion, or culture									
Very comfortable	63	40	60	73	55	68	67	49	49
Kind of comfortable	24	34	24	21	24	25	23	31	27
Not too comfortable	7	13	10	4	9	6	5	12	13
Not comfortable at all	5	13	5	2	12	*	5	6	10
n	423	81	100	242	210	213	220	105	90
l. What it means to be gay									
Very comfortable	43	31	27	51	31	52	44	43	35
Kind of comfortable	38	42	45	35	44	34	40	38	37
Not too comfortable	12	14	20	10	15	11	11	13	17
Not comfortable at all	6	12	7	4	10	3	5	7	12
n	257	38	61	158	126	131	132	58	63

C8. Next I am going to read some statements about why people your age may not talk to their parents about the kinds of things we've been talking about.

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. Parents are too strict about these things									
Really agree	11%	11%	8%	13%	10%	12%	9%	22%	14%
Agree	32	32	34	31	30	34	34	28	26
Don't agree	39	36	41	40	41	37	40	30	38
Really don't agree	15	15	17	13	16	14	14	15	17
b. Parents get mad if kids ask about these things									
Really agree	8	11	5	7	8	7	6	10	12
Agree	18	25	19	14	17	19	16	23	24
Don't agree	39	31	40	43	39	38	40	32	38
Really don't agree	33	27	34	35	34	32	35	31	24
c. Kids already know enough about these things									
Really agree	12	15	11	12	14	11	10	20	16
Agree	33	34	25	36	33	32	34	30	32
Don't agree	35	31	43	32	33	36	35	28	37
Really don't agree	19	16	21	19	17	21	19	21	15
d. These are not things kids think about									
Really agree	11	16	10	8	8	13	11	11	11
Agree	34	34	40	31	35	33	34	33	35
Don't agree	33	36	29	34	37	30	32	30	34
Really don't agree	18	7	16	25	16	19	19	22	12
e. Kids are too embarrassed to talk to their parents about these things									
Really agree	25	22	24	27	24	26	24	31	27
Agree	45	36	45	49	43	47	48	38	36
Don't agree	21	29	25	16	23	20	22	17	26
Really don't agree	6	8	5	6	7	5	5	9	10
f. Parents are too embarrassed to talk to their kids about these things									
Really agree	9	12	3	11	9	9	6	15	15
Agree	26	23	21	30	24	28	28	23	26
Don't agree	40	38	42	39	42	37	40	38	35
Really don't agree	23	24	31	18	23	23	24	22	21

C8. Continues. Next I am going to read some statements about why people your age may not talk to their parents about the kinds of things we've been talking about.

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
g. Parents get worried if kids ask about these things									
Really agree	20%	23%	12%	22%	20%	19%	16%	29%	26%
Agree	41	44	41	40	41	41	39	43	43
Don't agree	27	22	33	27	26	28	31	16	24
Really don't agree	9	8	11	8	9	9	10	10	4
h. Parents do not understand what kids are going through									
Really agree	17	20	13	18	18	17	17	24	12
Agree	35	36	36	35	34	37	36	28	40
Don't agree	29	27	30	30	29	29	29	32	26
Really don't agree	15	13	17	15	17	13	14	13	19
n	823	197	210	416	443	380	393	202	203

C9. Now we'd like to know which of the following things, if any, you would like to know more about. Would you like to know more about...

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. What to do if someone brings a gun or other weapon to school									
Yes	62%	71%	61%	57%	58%	65%	60%	70%	64%
No	37	27	37	43	40	35	38	29	36
b. What to do if someone is being teased or bullied at your school									
Yes	47	58	51	40	43	51	47	55	48
No	51	38	48	59	55	46	51	41	50
c. Alcohol or drugs									
Yes	43	51	40	40	38	47	42	48	46
No	57	49	60	59	62	52	57	51	54
d. Puberty, that is changes in your body and feelings as you get older									
Yes	37	54	38	28	36	38	31	61	47
No	61	45	60	71	62	60	68	37	52
e. HIV or AIDS									
Yes	42	41	41	43	34	50	38	60	49
No	54	49	55	55	61	47	57	36	48
f. The basic facts about sexual reproduction, as in how babies are made									
Yes	27	34	22	25	26	28	23	39	31
No	70	62	73	74	73	68	74	57	65
g. (8-11) How to know when you are ready to have a boy/girlfriend									
Yes	45	46	44	n/a	40	50	44	53	45
No	53	50	56	n/a	59	47	54	46	51
n	407	197	210	n/a	217	190	189	108	102
h. (12-15) How to know when you are ready to have a sexual relationship									
Yes	46	n/a	n/a	46	44	48	42	63	51
No	53	n/a	n/a	53	56	50	58	35	46
i. (12-15) How to handle pressure to have sex									
Yes	43	n/a	n/a	43	35	50	41	51	50
No	56	n/a	n/a	56	64	47	58	46	50

C9. Continues. Now we'd like to know which of the following things, if any, you would like to know more about. Would you like to know more about...

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
j. (12-15) What kinds of birth control are available and where to get it									
Yes	31	n/a	n/a	31	23	38	28	46	35
No	67	n/a	n/a	67	75	59	70	50	63
n (for h, i, j)	416	n/a	n/a	416	226	190	204	94	101
k. What to do if someone is being treated differently because of their race, religion, or culture									
Yes	55	58	57	53	49	61	52	65	57
No	44	40	43	46	50	38	47	34	42
l. What it means to be gay									
Yes	24	28	23	21	18	29	22	30	28
No	74	68	75	77	81	68	77	66	67
n (for a through f, k, l)	823	197	210	416	443	380	393	202	203

C10. How much would you say you learn from...about sex, drugs and alcohol, violence, and treating people who are different? Would you say you learn a lot, a little, or nothing?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
a. Your Mother									
A lot	58%	60%	60%	56%	50%	65%	54%	65%	71%
A little	29	23	25	34	31	27	33	21	19
Nothing	12	15	14	9	17	7	11	12	8
No mother	*	-	*	*	*	*	*	*	-
b. Your father									
A lot	38	44	40	35	45	32	33	48	53
A little	38	29	36	44	31	44	43	25	28
Nothing	21	24	22	20	20	22	22	23	17
No father	1	1	1	1	1	1	*	3	1
c. Other people in your family									
A lot	32	37	29	32	30	34	29	48	39
A little	42	29	40	50	42	42	45	31	42
Nothing	25	32	31	17	26	23	27	20	18
d. Friends									
A lot	32	20	23	43	29	35	32	33	25
A little	41	41	41	40	39	42	40	44	42
Nothing	27	38	36	17	31	23	27	22	31
e. TV shows or movies									
A lot	31	26	25	37	31	32	30	40	30
A little	44	45	42	44	44	44	44	41	47
Nothing	23	26	32	17	24	23	26	15	21
f. The Internet									
A lot	17	21	16	16	18	16	16	22	16
A little	30	23	25	36	29	31	29	27	34
Nothing	51	53	55	47	51	51	52	45	48
g. Schools and teachers									
A lot	43	51	41	40	42	44	41	50	46
A little	35	24	32	42	32	37	36	29	37
Nothing	21	22	26	18	24	18	21	19	15
h. Magazines									
A lot	16	12	15	18	15	16	15	22	15
A little	42	37	28	52	39	45	40	43	49
Nothing	41	47	56	29	45	37	43	34	34
n	823	197	210	416	443	380	393	202	203

C11. Would you say your parents trust you all of the time, most of the time, some of the time, or never?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
All of the time	24%	26%	27%	21%	25%	22%	21%	30%	27%
Most of the time	47	41	44	52	45	49	51	39	40
Some of the time	26	30	25	24	26	26	26	25	28
Never	3	3	4	3	3	2	2	4	4
n	823	197	210	416	443	380	393	202	203

C12. How often do you keep things from your parents because you think they won't understand? All of the time, most of the time, some of the time, or never?

	Total	Age			Gender		Race/Ethnicity		
		8-9	10-11	12-15	Boys	Girls	White	African American	Latino
All of the time	5%	7%	2%	5%	4%	6%	4%	7%	5%
Most of the time	14	13	12	17	16	13	12	19	19
Some of the time	55	43	59	59	55	54	60	40	50
Never	25	35	27	19	25	25	24	29	24
n	823	197	210	416	443	380	393	202	203

METHODOLOGY

The Nickelodeon/Talking with Kids *National Survey of Parents and Kids* is a nationally representative survey of parents and children age 8–15. The survey was designed by staff at Nickelodeon, Kaiser Family Foundation, and International Communications Research (ICR) and conducted by telephone by ICR between December 7, 2000 and January 18, 2001.

Interviews were conducted with 1,249 parents of children age 8–15 and 823 children age 8–15. The surveys included an oversample of African Americans (298 parents of children age 8–15 and 200 children age 8–15) and Latinos (304 parents of children age 8–15 and 203 children age 8–15). Interviews were completed both in English and Spanish according to the preferences of the respondent.

Weighting was used to adjust for minor differences between the set of complete interviews and the populations they represent due to survey nonresponse. The demographic weighting parameters were derived from a special analysis of the March 2000 Current Population Survey.

The margin of sampling error is $\pm 3\%$ for the total sample of parents; $\pm 5\%$ for parents of girls; $\pm 5\%$ for parents of boys; $\pm 7\%$ for parents of children age 8–9; $\pm 7\%$ for parents of children age 10–11; $\pm 5\%$ for parents of children age 12–15; $\pm 4\%$ for White parents; $\pm 7\%$ for African American parents; and $\pm 8\%$ for Latino parents.

The margin of sampling error is $\pm 4\%$ for the total sample of children; $\pm 6\%$ for girls; $\pm 6\%$ for boys; $\pm 9\%$ for children age 8–9; $\pm 8\%$ for children age 10–11; $\pm 6\%$ for children age 12–15; $\pm 5\%$ for children of White parents; $\pm 8\%$ for children of African American parents; and $\pm 8\%$ for children of Latino parents.

Nickelodeon and Talking with Kids, an on-going campaign of the Kaiser Family Foundation and Children Now, have teamed up to help parents and kids talk together about tough issues like sex, violence, drugs and respect.

TALKING WITH KIDS

www.talkingwithkids.org

Nickelodeon
1515 Broadway
New York, NY 10036
Tel: (212) 846-4333
Fax: (212) 846-1721
www.nick.com

Kaiser Family Foundation
2400 Sand Hill Road
Menlo Park, CA 94025
Tel: (650) 854-9400
Fax: (650) 854-4800
www.kff.org

Children Now
1212 Broadway, 5th Floor
Oakland, CA 94612
Tel: (510) 763-2444
Fax: (510) 763-1974
www.childrennow.org